

Cascade School District

COMMUNITY RELATIONS

4120

Public Relations

The District will strive to maintain effective two-way communication with the public to enable the Board and staff to interpret the schools' needs to the community and provide a means for citizens to express their needs and expectations to the Board and staff.

The Superintendent will establish and maintain a communication process within the school system and between it and the community. Such a public information program will provide for news releases at appropriate times, arrange for news-media coverage of district programs and events, provide for regular direct communications between individual schools and the citizens they serve, and assist staff in improving their skill and understanding in communicating with the public.

The District may solicit community opinion through parent organizations, parent-teacher conferences, open houses and other events or activities which may bring staff and citizens together.

Legal Reference: Article II, Sec. 8, Montana Constitution – Right of participation
 Article II, Sec. 9, Montana Constitution – Right to know

Policy History:

Adopted on: May 15, 2001

Reviewed on: January 13, 2009